

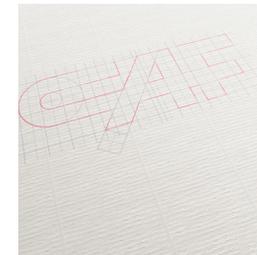
The logo consists of the letters 'CAF' in a bold, red, sans-serif font. The 'C' is a thick, rounded shape. The 'A' is formed by two thick, slanted bars meeting at the top. The 'F' is a thick, blocky letter with a horizontal top bar and a vertical stem.

CAF | CORPORATE IDENTITY MANUAL



CORPORATE IDENTITY MANUAL

Describes the guidelines applicable to the logo, with the aim of transmitting a strong and coherent image.



Please read this manual carefully, it shows CAF's corporate image and the guidelines to be applied and respected in all internal and external communications.

The correct application of the manual will result in a strong, consistent and modern image. The manual shows the possible logo applications, defining all corporate elements, such as, among others, colour or typeface, strengthening and standardising CAF's

own identity, and ensuring that all its components are identified as being part of a whole and that its outside image helps to identify it, strengthening its brand image and adding to its perceived value.

The awareness and involvement of all team members is necessary to consolidate CAF's corporate image.

Cases not covered in this manual should be approved by the CAF Marketing department, with a copy or outline of the case being sent to them at the following address:

identidadcorporativa@caf.net

You can download the logo in various formats from CAF's network. It is available in Adobe Illustrator, Adobe Acrobat and JPG.



THE LOGO STANDARD LOGO

This relates to the standard logo through which our target audience recognises our products, services and values.



Over time, the CAF logo has undergone many small changes that create confusion and make its standardisation difficult.

This latest stage sees the essence of the original logo return, perfecting its lines and proportions, standardising its colour and making it easily accessible to the whole of our professional team at CAF.

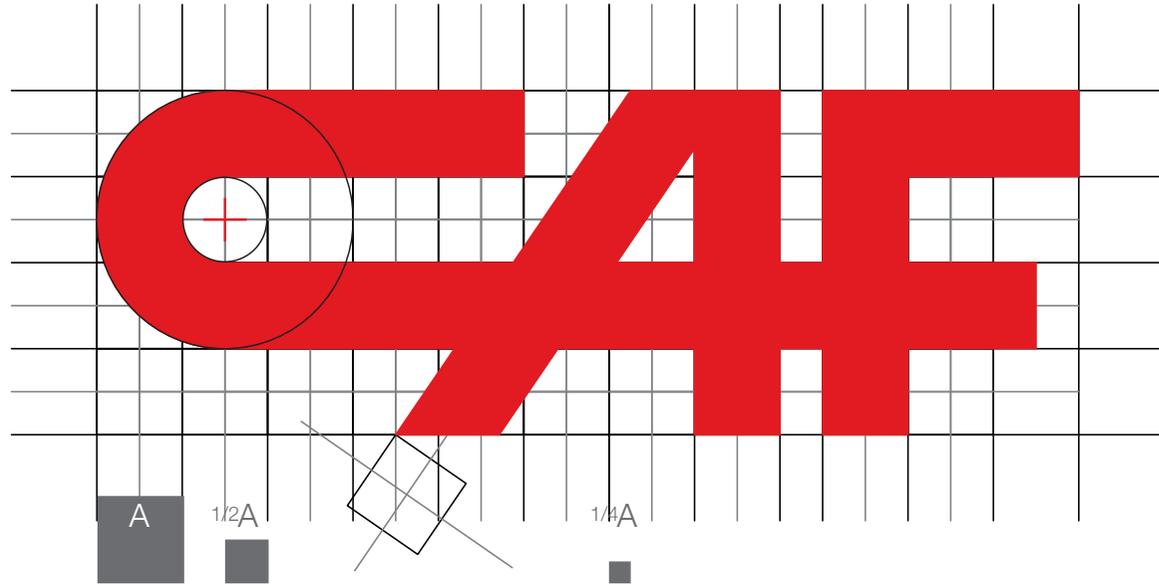
Its proportions and colour cannot be altered under any circumstances. This manual establishes the guidelines for its correct application across all formats.

To avoid the need to redesign the logo, all the different corporate applications have been compiled and made accessible to the team in the various standardised file formats applicable to practically all printing, reprographics and support systems.

The various logo applications are available to you in the following formats: Adobe Illustrator, PDF and JPG.

The standard logo is the one which best identifies our products, services and values to our target audience.

The use of the standard logo provides recognition, broadens the product range and strengthens the group's positioning.



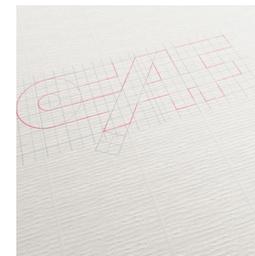
The proportions of the CAF logo should always remain unaltered.

The drawing shows the constant thickness of the lines of the entire logo and the correct angle of the "A".

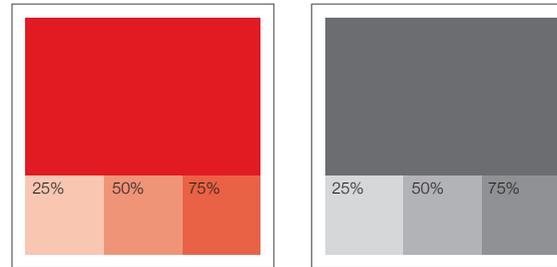
The "C" is based on two concentric circles.

THE LOGO LAYOUT

The drawing above shows the correct proportions and dimensions of the logo.



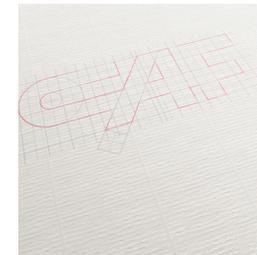
The grid above allows the logo to be drawn accurately, however, we strongly recommend the use of the files and resources provided along with this manual.



 CMYK	C:0 M:100 Y:100 K:5	C:0 M:0 Y:0 K:70
 RGB	R:187 G:17 B:25	R:111 G:111 B:110
 PANTONE	PANTONE® 711	PANTONE® 7540
 RAL	RAL 3020	RAL 7024

LOGO COLOUR SCHEME

Describes the various values required for the correct reproduction of the corporate colours. It includes the values for grey as a complementary colour.



CMYK (4-colour system). This is the system commonly used to print “full colour” items like catalogues, magazine adverts, etc. Putting it simpler, this is the method which most colour printers use, based on 4 cartridges. It comprises percentage values for cyan, magenta, yellow and black (CMYK).

RGB. The common view of colours on computer and television screens, etc., is composed of 3 values for red, green and blue (RGB).

Spot colours. Form of offset printing of corporate colours, with one part red ink and one part grey. Common in printing (e.g. corporate stationery or cards), in screen printing (e.g. on work clothing).

RAL. International standardised colour system for printing. It is based on two plain colours the same as spot colours.

Monochrome application. When the reproduction is carried out in one single colour ink. Monochrome application in black and white. When the reproduction is carried out in one single colour ink, in this case, black.

Each print system has certain characteristics, colours can be reproduced directly or through a mixture of other colours.

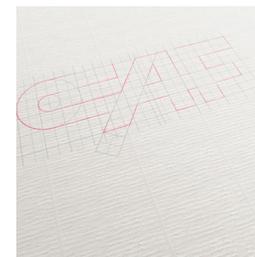


It refers to the visual zone around the logo which must not be broken by any other logo or graphical element, except for the application of internal sub-logos, authorised in this manual.

The equivalent would be the height of the letter C in the logo, applied in the entire zone as shown in the picture.

LOGO PROTECTION ZONE

Describes the “space” or imaginary security fence around the logo which protects it from other elements.



This should be principally borne in mind in co-sponsorships where it coexists with other logos.

The minimum distances with respect to the limits of the document or paper should also be indicated.



HELVETICA NEUE

HELVETICA NEUE LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789

HELVETICA NEUE REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789

HELVETICA NEUE MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789

HELVETICA NEUE BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789

Helvetica Neue is a classic typeface and shares the balance and sobriety of the logo.

A correct treatment in relation to colours and respect of the use of capital letters in grey for titles, with specific highlights in red, make the logo unique and enable the corporatisation of all the various texts produced by the company.

CORPORATE TYPEFACES

CAF uses Helvetica Neue, in its different variants, as its corporate typeface. It helps differentiate the logo with titles in grey and highlights in red.



To correctly apply the corporate typeface, please consult the guidelines for its application when writing texts in the following section.



ARIAL

ARIAL REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789

ARIAL BOLD

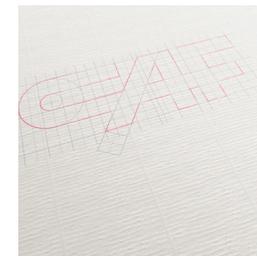
ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789

If Helvetica Neue is not one of the typefaces included in the operating system, then Arial shares many of the same major characteristics.

We use the Arial typeface for all internal documentation and for email, since we depend upon the typefaces installed in the recipient's system.

ALTERNATIVE TYPEFACES

CAF's corporate typeface uses a Helvetica Neue typeface in its different variants. If this is not one of the typefaces included in the operating system, the use of the Arial typeface is authorised for internal communications.



To correctly apply the corporate typeface, please consult the guidelines for its application when writing texts in the following section.



R+D+I: PREPARATION, EXPERIENCE AND TECHNOLOGY

Safety, quality, innovation and comfort
that are adapted to each project.

We develop our own state-of-the-art technologies that significantly improve our products' efficiency, safety and comfort. Our commitment to innovation covers different areas of the train such as power electronics

and power management, train control and communication, signaling or testing technologies and maintenance, etc. Over the last few years, we have worked on new developments such as the Rapid Charge

Accumulator (ACR) for trains without catenary, or own fleet management systems and their maintenance such as AURA and MAPTRAIN among others.

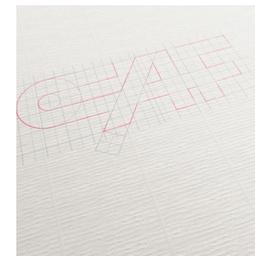
Characteristics that identify any CAF text:

Titles in grey and in capital letters in Helvetica Neue Light with the main concept highlighted in Helvetica Neue Bold. Entirely in bold if the title is short. We do not use red in titles.

The rest of the text in Helvetica Neue Light, in black and **highlighted in red**, no more than 5% of the text.

LAYOUT OF TEXTS

We use titles in corporate grey written only in capital letters and avoid the use of italics. **Highlights in red.**



Example of written texts based on the
CAF general catalogue.



HELvetica NEUE BOLD 20PTS
SPACING 22PTS

R+D+I: PREPARATION, EXPERIENCE AND TECHNOLOGY

Safety, quality, innovation and comfort
that are adapted to each project.

HELvetica NEUE LIGHT 9,5PTS
SPACING 11,4PTS

GREY LINE 0,5PTS

HELvetica NEUE LIGHT 20PTS
SPACING 22PTS

GREY LINE 0,5PTS

HELvetica NEUE LIGHT 7PTS
SPACING 10PTS

LAYOUT EXAMPLE FOR ONE CO-
LUMN TEXTS

We develop our own state-of-the-art technologies that significantly improve our products' efficiency, safety and comfort. Our commitment to innovation covers different areas of the train such as power electronics

and power management, train control and communication, signaling or testing technologies and maintenance, etc. Over the last few years, we have worked on new developments such as the Rapid Charge

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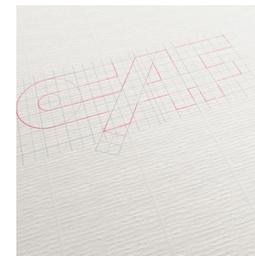
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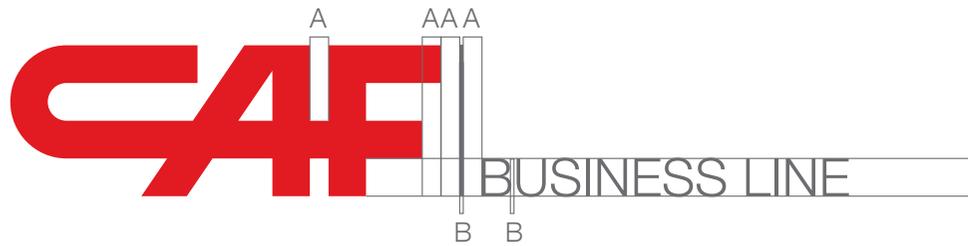
The rest of the text in Helvetica Neue Light, in black and **highlighted in red**, no more than 5% of the text.

EXAMPLE OF WRITTEN TEXTS

We use titles in corporate grey written only in capital letters and avoid the use of italics. **Highlights in red.**



Example of written texts based on the CAF general catalogue.



LOGO ADAPTED TO NEW BUSINESSES

The incorporation of new business lines is standardised so as to transmit a strong and coherent image and demonstrate the solidity of the group.



In order that our target audience understands the interrelationship between the group's various logos, the incorporation of new lines of business has been standardised in such a way that the broad range of products and services offered are seen as part of a leading rail sector brand.

In order to meet the requirements relating to the proportions of the logo outlined above, a grey

line, at exactly the same height as the original logotype, separates the standard logo from the name of the business line by the same width as the typographic separation between the A and F.

The height of the typography is exactly one quarter part of the logo, with the baseline of the text coinciding with that of the logo. The business line is written in a Helvetica Neue Light typeface, with the width of

the "i" indicating exactly the thickness of the vertical bar that separates the logo from the business line.

The preferred application of this logo is horizontal (as shown on this page).

In all cases, the adaptations must be approved by the CAF Marketing department.

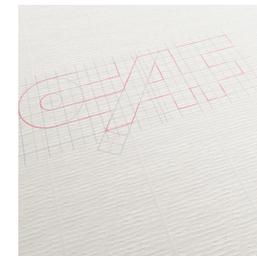
The adaptations made to the business lines will be supervised and authorised by the CAF Marketing department.

You can download the logo in various formats from CAF's network. It is available in Adobe Illustrator, Adobe Acrobat and JPG.



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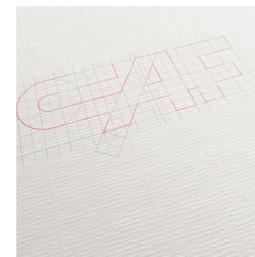
The horizontality of the logo means a vertical version is required for specific applications.

Certain formats will probably require a version with a 4:3 aspect ratio.

It is not authorised for application in internal formats.

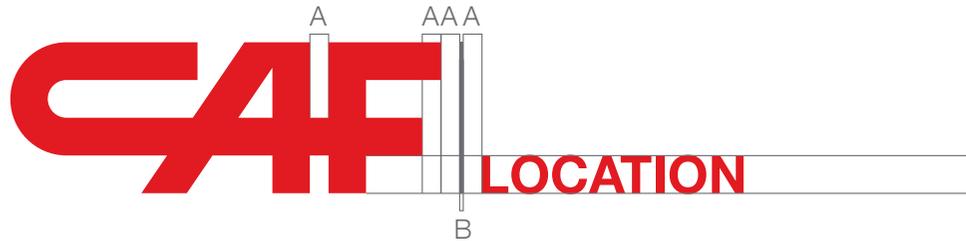
VERTICAL ADAPTATION NEW BUSINESSES

This is an authorised version for very specific cases where the horizontal version is not applicable.



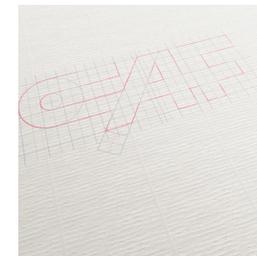
This vertical version of the logo should be used exclusively for co-sponsorships and other applications with reduced space.

It should not be in common use.



LOGO ADAPTED TO NEW LOCATIONS

So as to transmit a strong and intuitive image, the incorporation of new locations is standardised and differentiated from business lines.



Taking into consideration the interrelationship between the group's various logos, the incorporation of new international locations has been standardised in a different format from that of business lines.

The width and position of the grey bar should be the same as that indicated in the section relating to business lines.

The height of the typography is exactly one quarter part of the logo, with the baseline of the text coinciding with that of the logo. The name of the location should be written in Helvetica Neue Bold in corporate red.

The preferred application of this logo is horizontal (as shown on this page).

In all cases, the adaptations must be approved by the CAF Marketing department.

The adaptations made to new locations will be supervised and authorised by the CAF Marketing department.

You can download the logo in various formats from CAF's network. It is available in Adobe Illustrator, Adobe Acrobat and JPG.



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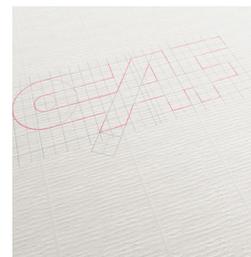
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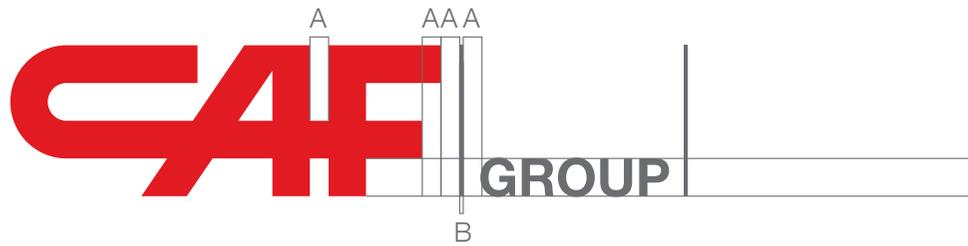
VERTICAL ADAPTATION NEW LOCATIONS

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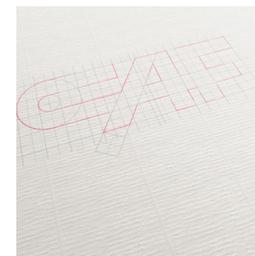
The CAF Group logo has been created based on the structure of the logo adapted to the business lines.

In this case, the typeface used is Helvetica Neue Bold.

A second vertical line “closes” and consolidates the “group” concept.

CAF GROUP LOGO

The “Group” concept is the result of the correct implementation and ranking of brand architecture, but on occasions there are specific communications which cover the entire group.



The CAF Group logo is used exclusively to refer to the group as a whole.

You can download the logo in various formats from CAF’s network. It is available in Adobe Illustrator, Adobe Acrobat and JPG.



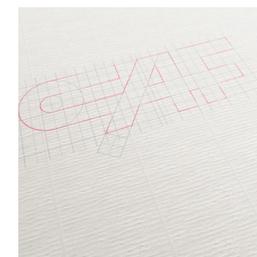
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The CAF Group logo is used exclusively to refer to the group as a whole.



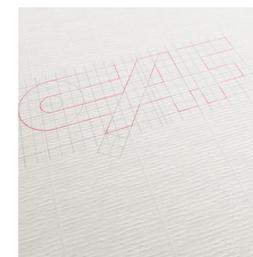
Example of the application and coexistence of two historic logos.

The proportions and adaptation should have the prior approval of the CAF Marketing department.

In the drawing above, the height is 50% that of the main logo.

CAF GROUP AS A SUPPORTING LOGO

The inclusion of logos with a long history and high degree of recognition in their sphere of influence, may require the coexistence of two logos.



The CAF Group logo on occasions will act as support to a second logo.



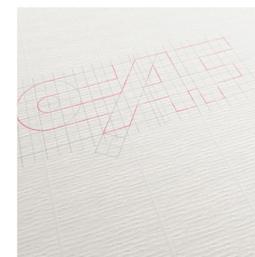
Example of the application and coexistence of two historic logos.

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In the drawing above, the height is 50% that of the main logo.

CAF GROUP AS A SUPPORTING LOGO

The inclusion of logos with a long history and high degree of recognition in their sphere of influence, may require the coexistence of two logos.



The CAF Group logo on occasions will act as support to a second logo.

>40mm.



We will align "A CAF GROUP COMPANY" to the right or to left of the brand and its width will be the half of the brand.

The separation between "A CAF GROUP COMPANY" and the brand will be the same as the height of "A CAF GROUP COMPANY".

≤40mm.



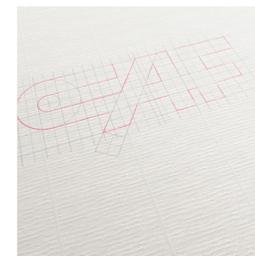
When the width of the logo is equal to or less than 40 mm, "A CAF GROUP COMPANY" will grow to the full width of the logo.

CAF Group backup application example on a brand with a high degree of recognition.

The proportions and adaptation should have the prior approval of the CAF Marketing department.

A CAF GROUP COMPANY AS BACKUP

The incorporation of brands with a long history and high degree of recognition in their area of influence may require another type of backup application. Only for differentiated brands.



The phrase A CAF GROUP COMPANY will sometimes work as backup of a brand.



Preferred application. This is the most complete of all the applications, respecting 100% the colour scheme of the logo and of the location and business line, where applicable. Whenever the reproduction methods used allow it, we should use this version of the logo.



Corporate application. This is a correct application of the logo. In the case of composite logos negatively applied, the disappearance of the grey makes it advisable to use the preferred application (*****)



Authorised application I. When the methods used limit the reproduction of the original, but where this is seen as "natural", such as in the case of faxes, photocopies or B&W laser printing, we use this version of the logo.



Authorised special application. The use of this application cannot be generalised and is limited to very specific cases that require a metallic finish, such as corporeal decorative signs, or concrete applications linked to a milestone or anniversary. It can also be used where the logo can only be reproduced in red. Its use in this case is limited to rubber stamps or similar.



Authorised application II. When the reproduction methods limit the use of the original colour scheme, and it is also necessary to reconvert the colour of the business lines.

The various colour schemes to be applied to the logo have been ranked using a star rating system.

The use of one or other logo largely depends on the means by which it will be reproduced.

Printing could be in CMYK (full colour in a catalogue for example), two spot colours (e.g. cards), one colour (cardboard boxes), RGB (website) etc.

THE LOGO AUTHORISED LOGOS

Logo identification and prioritisation system.



The standard logo is the one which best identifies our products, services and values to our target audience.

The use of the standard logo provides recognition, broadens the product range and strengthens the group's positioning.



SILVER

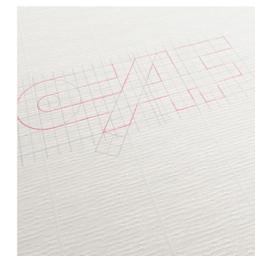
The corporate colour is red and the logo must always be accurately reproduced. Applications such as documents to be printed in black and white or faxes are limited by the printing method used. Only in these cases do we use the B&W version of the logo.

The use of the logo in silver is authorised for very occasional applications, such as for certain business units, anniversaries, etc.

STANDARD LOGO POSITIVE APPLICATION

The logo should always be applied in the colour of corporate red.

Its use in black is only for black and white printed documents, such as faxes or similar.



The use of the logo in any colour other than those indicated in this manual is not authorised.

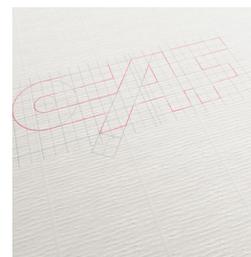


We also prioritise the application of the logo in red in negative applications. Applications such as documents to be printed in black and white or faxes are limited by the printing method used. Only in these cases do we use the B&W version of the logo. The use of the logo in silver is authorised for very occasional applications, such as for certain business units, anniversaries, etc.

Its use on corporate clothing is authorised.

STANDARD LOGO NEGATIVE APPLICATION

On certain occasions we can use the logo in white, so long as the background is an authorised colour.



Coloured rectangles are never used as such, they refer to the solid colour background that covers the entire width of the medium used.

E.g.: Folder cover or offprint with the entire printed sheet in red.

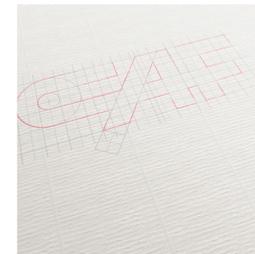


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Its use on corporate clothing is authorised.

STANDARD LOGO NEGATIVE APPLICATION

On certain occasions we can use the logo in white, so long as the background is an authorised colour.



Never reproduce the logo alongside a coloured rectangle.

The use of the logo in any colour other than those indicated in this manual is not authorised.

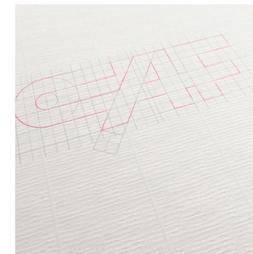


On occasions, the CAF logo can be used over images. The area of the logo, including the protection zone, should be over a uniform background and respect all the guidelines for positive and negative application referred to above.

We cannot apply it over backgrounds that are not white, red or grey. In backgrounds which are up to 10% grey it should be applied positively, and against backgrounds 70% grey, negatively.

STANDARD LOGO OVER IMAGES

The logo should always be applied in the colour of corporate red, as indicated in the positive and negative applications of the logo. The backgrounds will be of solid colour, either red or black, at least in the area destined for the logo.



The logo should only be used over images on backgrounds that are white, corporate red or a neutral grey tone that is not more than 10%



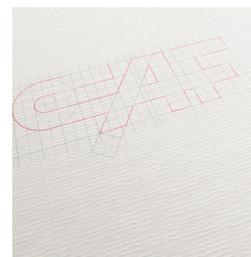
The corporate colour is red and the logo must always be accurately reproduced. Applications such as documents to be printed in black and white or faxes are limited by the printing method used. Only in these cases do we use the B&W version of the logo.

The use of the logo in silver is authorised for very occasional applications, such as for certain business units, anniversaries, etc.

ADAPTED LOGO POSITIVE APPLICATION

The logo should always be applied in the colour of corporate red.

Its use in black is only for black and white printed documents, such as faxes or similar.



The use of the logo in any colour other than those indicated in this manual is not authorised.

CAF | BUSINESS LINE



CAF | GROUP



CAF | LOCATION

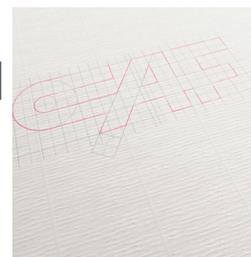


The corporate colours are red and grey and the logo must always be accurately reproduced.

Applications such as documents to be printed in black and white or faxes are limited by the printing method used. Only in these cases do we use the B&W version of the logo.

ADAPTED LOGO POSITIVE B&W APPLICATION

Its use in black is only for black and white printed documents, such as faxes or similar, where the limitations of the printing method used demand it.



The use of the logo in any colour other than those indicated in this manual is not authorised.

CAF | BUSINESS LINE



CAF | GROUP



CAF | LOCATION



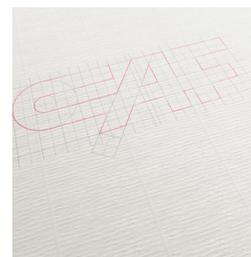
The corporate colours are red and grey and the logo must always be accurately reproduced.

The use of the logo in silver is authorised for very occasional applications, such as for certain business units, anniversaries, etc.

In all cases, its use requires express authorisation.

ADAPTED LOGO SPECIAL APPLICATION IN SILVER

The use of the logo in silver is authorised for very occasional applications, such as for certain business units, anniversaries, etc.



The use of the logo in any colour other than those indicated in this manual is not authorised.



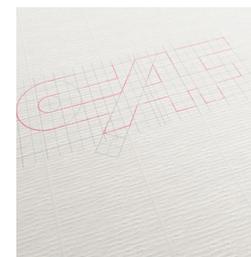
When any of the adapted logos are used in a negative application, the part of the logo with the business line, the group or location will be in white.

The rectangle above represents only a solid and broad background. It should never be applied with this rectangular format, but rather against a broader red background.

ADAPTED LOGO NEGATIVE APPLICATION

The logo should always be applied in the colour of corporate red.

Where the logo has been adapted, we will substitute the grey with white.



The use of the logo in any colour other than those indicated in this manual is not authorised.

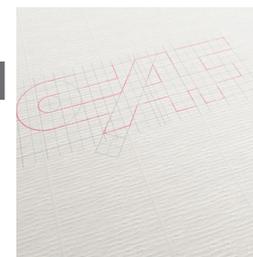


When any of the adapted logos are used in a negative application, the part of the logo with the business line, the group or location will be in white.

The rectangle above represents only a solid and broad background. It should never be applied with this rectangular format, but rather against a broader red background.

ADAPTED LOGO NEGATIVE B&W APPLICATION

It should only be used in black where the limitations of the printing method used require it. Where the logo has been adapted, we will substitute the grey with white.



The use of the logo in any colour other than those indicated in this manual is not authorised.



When any of the adapted logos are used in a negative application, the part of the logo with the business line, the group or location will be in white.

The use of the logo in silver requires authorisation and is used for very occasional applications, such as anniversaries, congratulations, etc.

ADAPTED LOGO NEGATIVE APPLICATION

The logo should always be applied in the colour of corporate red. For logos adapted in negative, we will substitute the grey with white.



The use of the logo in any colour other than those indicated in this manual is not authorised.

CAF | BUSINESS LINE



CAF | GROUP



CAF | LOCATION



When any of the adapted logos are used in a monochrome application:

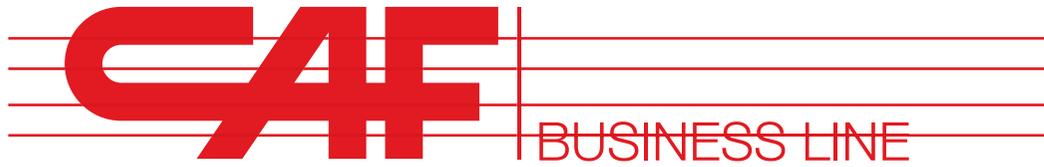
The corporate colour is red and the logo must always be accurately reproduced. Applications such as documents to be printed in black and white or faxes are limited by the printing method used. Only in these cases do we use the B&W version of the logo.

ADAPTED LOGO MONOCHROME APPLICATION

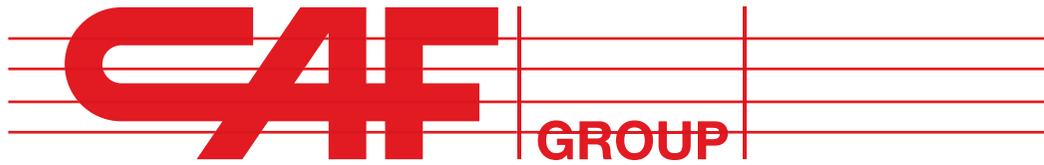
Application adapted to black and white print or reprographic systems.



The use of the logo in any colour other than those indicated in this manual is not authorised.



NOT AUTHORISED



NOT AUTHORISED

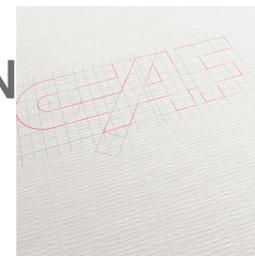


To avoid confusion in the brand architecture, the monochrome application in red will be used exclusively in the logo adapted for location or international subsidiary.

Its use will not be authorised for logos adapted for business lines or CAF Group.

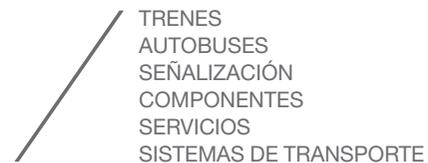
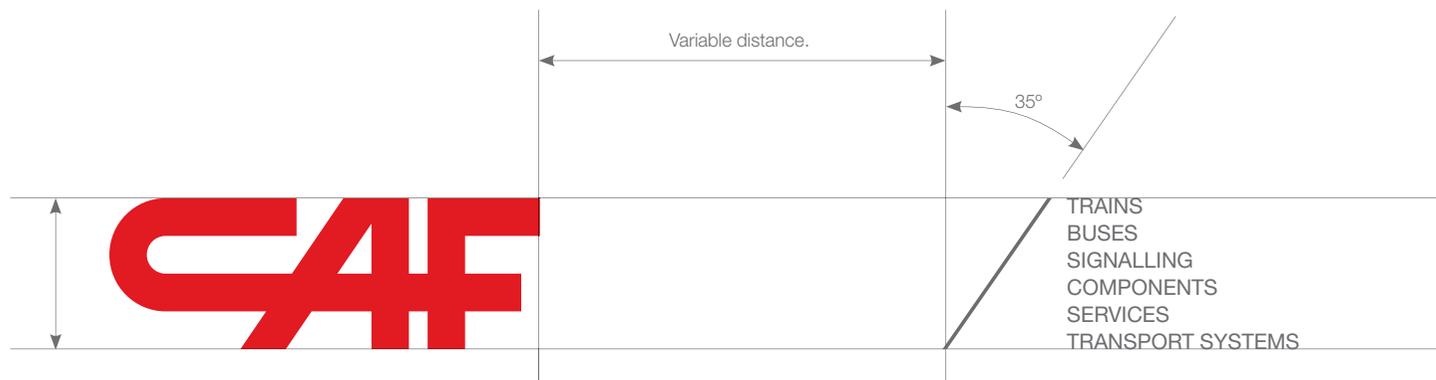
ADAPTED LOGO MONOCHROME APPLICATION

Application adapted to print systems with one single colour ink: red.



The use of the logo in any colour other than those indicated in this manual is not authorised.

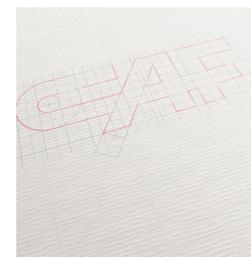
The height proportionality here indicated must ALWAYS be kept.



Depending on the type of communication, we will choose the most suitable language in regards to the objective of communication.

STANDARD LOGO PRODUCT RANGE

When CAF brand is used in corporate advertising, email signatures, etc., the range of products can be included as well.



The use of the logo in any colour other than those indicated in this manual is not authorised.

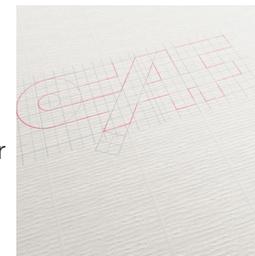


When the logo's volume increases, and where a high-quality finish is needed, the bevel effect will be applied to the logo, increasing its original limits.

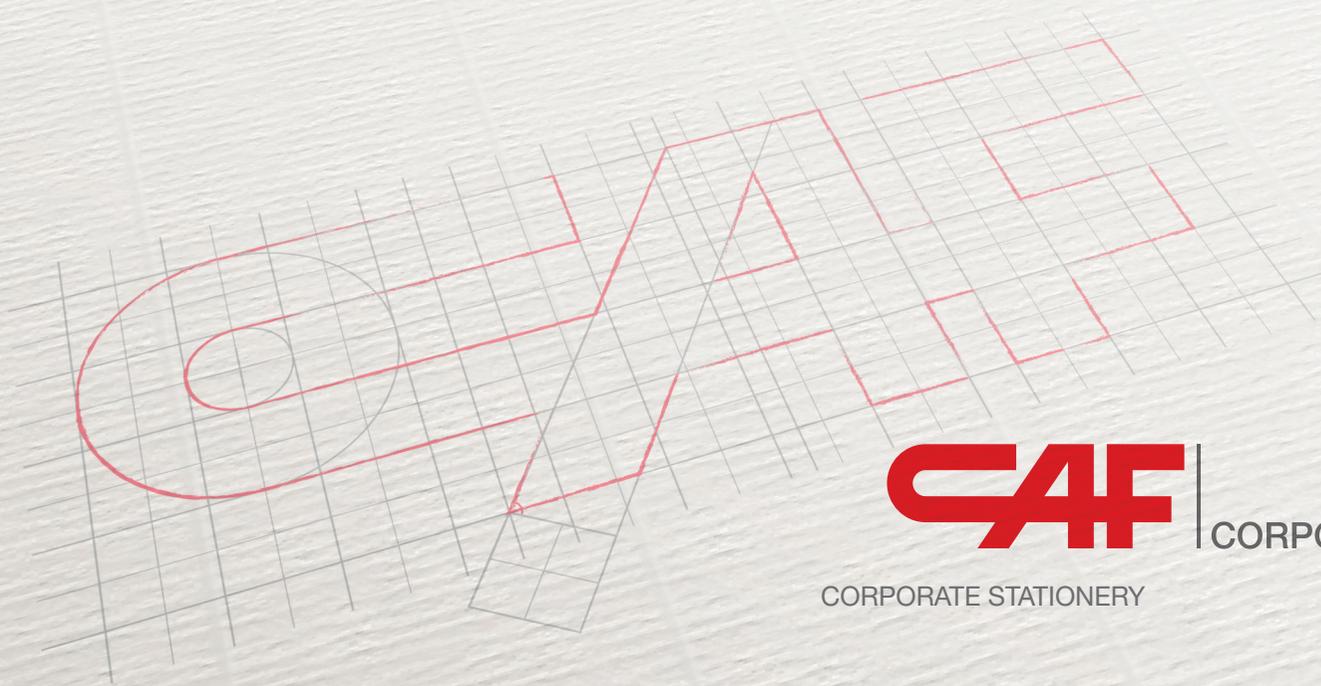
In no case does this affect those logos with volume without bevel effect, which should preferably be applied in red.

CORPOREAL APPLICATION OF THE LOGO

This is used in those cases where the logo increases in volume, for example when it is applied to the business units.



Corporeal application of the logo, principally for use in units and special applications.



CORPORATE IDENTITY MANUAL

CORPORATE STATIONERY



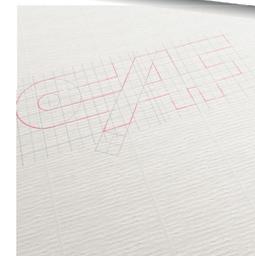
Corporate stationery should keep the same logo without alteration in size and position in all applications.

Standard stationery, where the CAF logo is used without specifying the business unit, is printed in two colours.

Adaptations should be requested from the CAF Marketing department.

CORPORATE STATIONERY

The size and position of the logo are fixed. With the exception of business cards, the logo dimensions cannot be altered for any reason at all.



Printing of CAF standard stationery.

* The type of paper used for printing the stationery should always be 100g white offset for writing paper and envelopes, and 300g coated matte paper, matt laminated on both sides, for business cards.



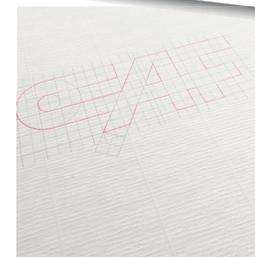
Corporate stationery should keep the same logo without alteration in size and position in all applications.

Two colour printing, we include an example from a business line to show the internal alignments.

Adaptations should be requested from the CAF Marketing department.

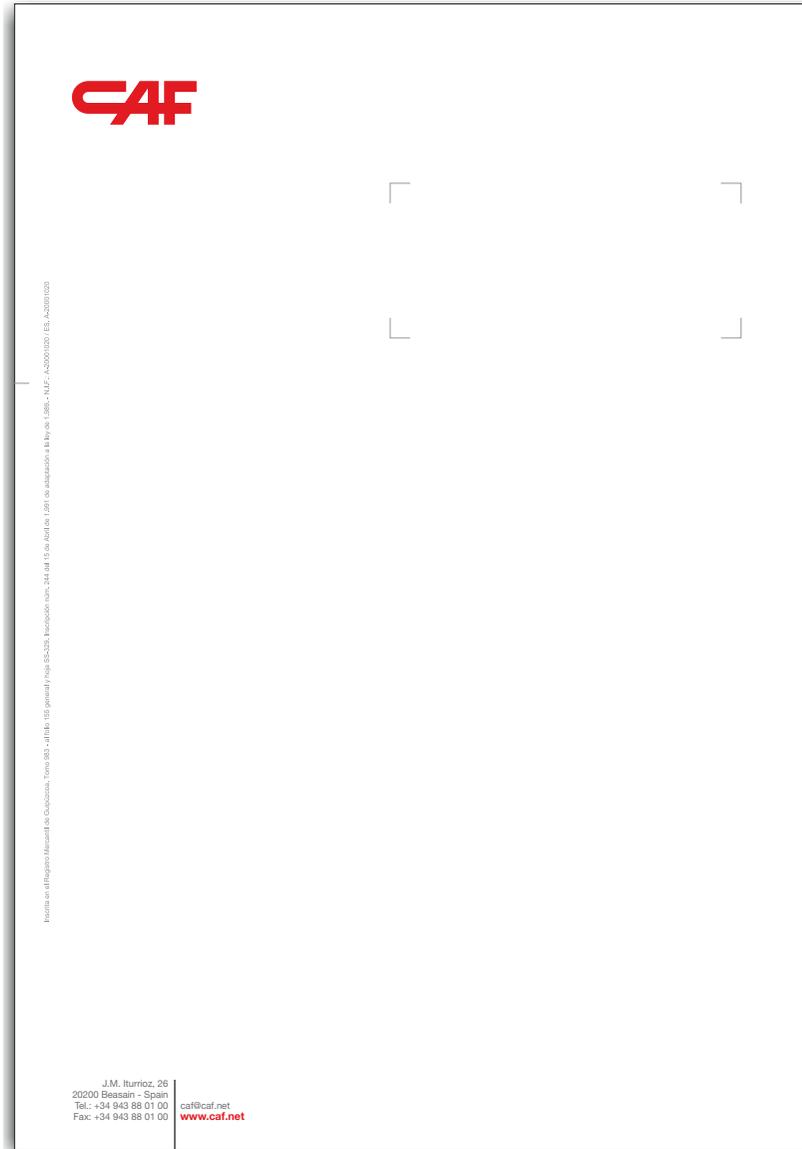
CORPORATE STATIONERY II

The size and position of the logo are fixed. With the exception of business cards, the logo dimensions cannot be altered for any reason at all.



Printing of CAF standard stationery.

* The type of paper used for printing the stationery should always be 100g white offset for writing paper and envelopes, and 300g coated matte paper, matt laminated on both sides, for business cards.

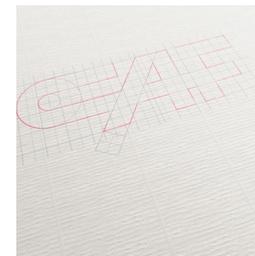


Corporate stationery should keep the same logo without alteration in size and position in all applications.

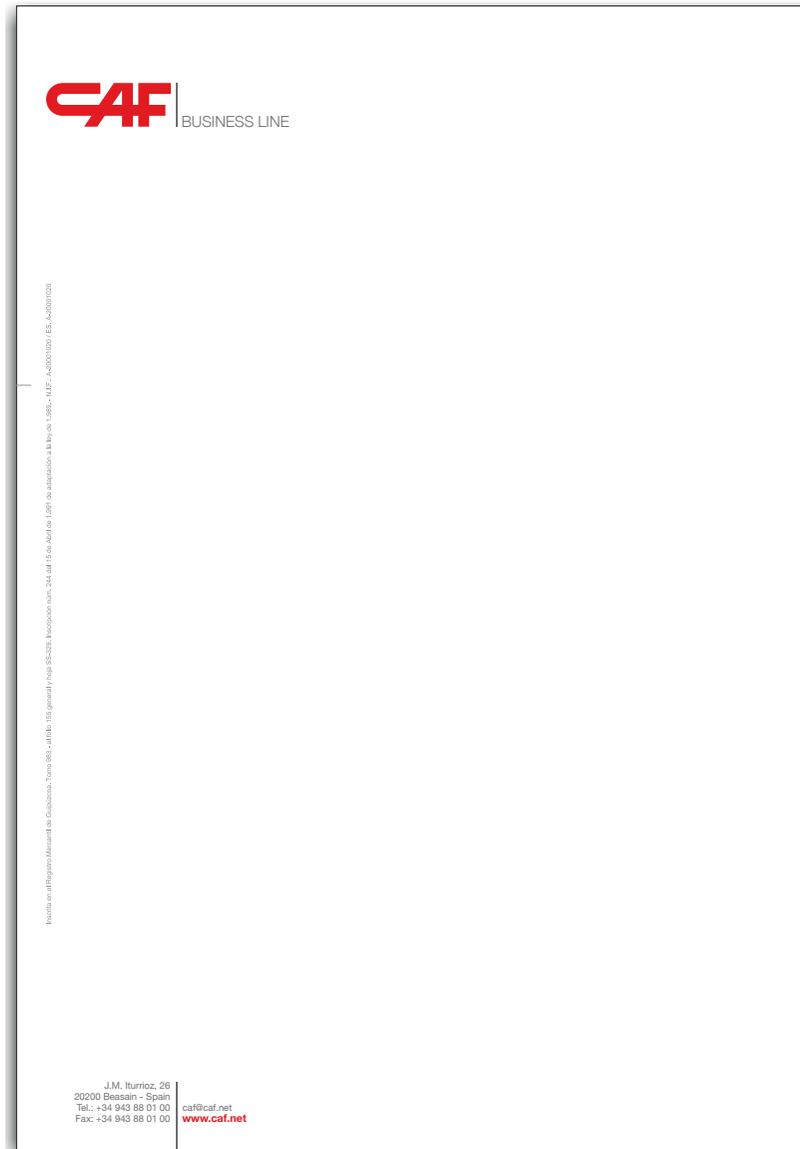
Two colour printing: this is an example of stationery where the CAF logo is used without specifying the business unit.

CORPORATE WRITING PAPER

The size and position of the logo are fixed. With the exception of business cards, the logo dimensions cannot be altered for any reason at all.



Application of standard CAF stationery.



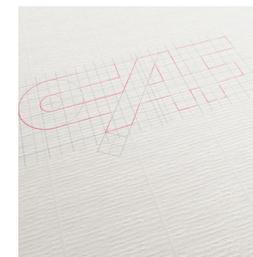
Corporate stationery should keep the same logo without alteration in size and position in all applications.

Two colour printing, we include an example from a business line to show the internal alignments.

Adaptations should be requested from the CAF Marketing department.

WRITING PAPER II WITH BUSINESS LINE

The size and position of the logo are fixed. With the exception of business cards, the logo dimensions cannot be altered for any reason at all.



Application of standard CAF stationery.



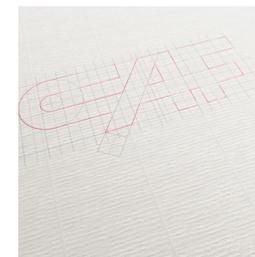
Corporate stationery should keep the same logo without alteration in size and position in all applications.

Two colour printing: this is an example of stationery where the CAF logo is used without specifying the business unit.

Adaptations should be requested from the CAF Marketing department.

WRITING PAPER SAMPLE TEXT

The size and position of the logo are fixed. With the exception of business cards, the logo dimensions cannot be altered for any reason at all.



Application of standard CAF stationery.



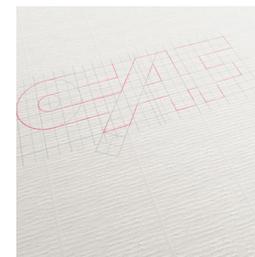
Corporate stationery should keep the same logo without alteration in size and position in all applications.

Two colour printing, we include an example from a business line to show the internal alignments.

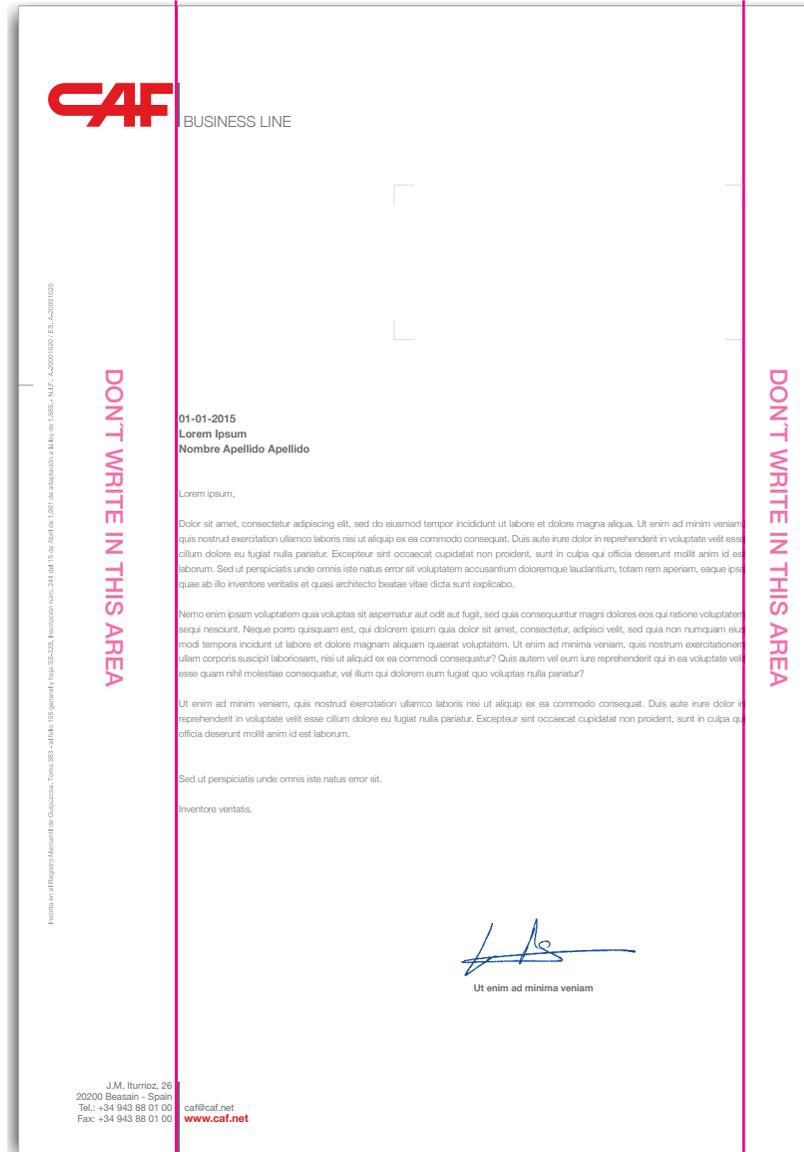
Adaptations should be requested from the CAF Marketing department.

WRITING PAPER II SAMPLE TEXT

The size and position of the logo are fixed. With the exception of business cards, the logo dimensions cannot be altered for any reason at all.



Application of standard CAF stationery.



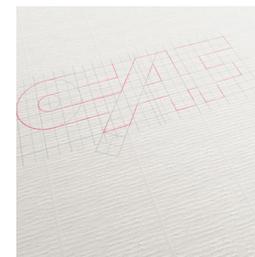
Corporate stationery should keep the same logo without alteration in size and position in all applications.

Two colour printing, we include an example from a business line to show the internal alignments.

Adaptations should be requested from the CAF Marketing department.

WRITING PAPER SAMPLE TEXT

The size and position of the logo are fixed. With the exception of business cards, the logo dimensions cannot be altered for any reason at all.



Application of standard CAF stationery.



Corporate stationery should keep the same logo without alteration in size and position in all applications.

Two colour printing: this is an example of stationery where the CAF logo is used without specifying the business unit.

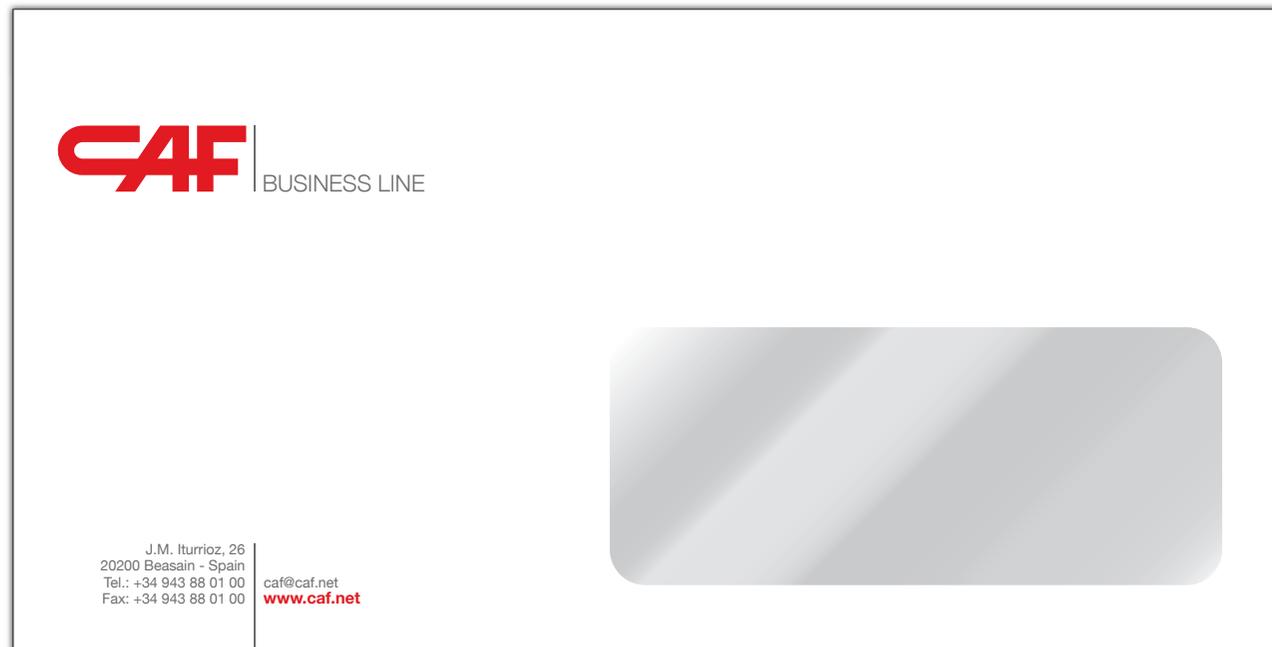
Adaptations should be requested from the CAF Marketing department.

CORPORATE ENVELOPES

The size and position of the logo are fixed. With the exception of business cards, the logo dimensions cannot be altered for any reason at all.



Application of standard CAF stationery.



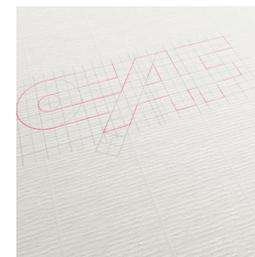
Corporate stationery should keep the same logo without alteration in size and position in all applications.

Two colour printing, we include an example from a business line to show the internal alignments.

Adaptations should be requested from the CAF Marketing department.

CORPORATE ENVELOPES II WITH BUSINESS LINE

The size and position of the logo are fixed. With the exception of business cards, the logo dimensions cannot be altered for any reason at all.



Application of standard CAF stationery.



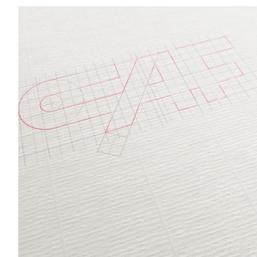
EXAMPLES

Modifications to the amount of information on a business card. Two colour printing; this is an example of stationery where the CAF logo is used without specifying the business unit.

Adaptations should be requested from the CAF Marketing department.

BUSINESS CARDS

The size and position of the logo are fixed. With the exception of business cards, the logo dimensions cannot be altered for any reason at all.



Application of standard CAF stationery.



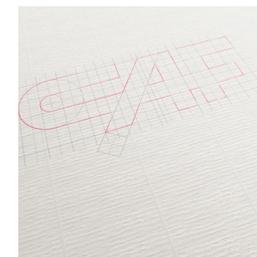
EXAMPLES

Modifications to the amount of information on a business card. Two colour printing, we include an example from a business line to show the internal alignments.

Adaptations should be requested from the CAF Marketing department.

BUSINESS CARDS - VARIATIONS

The size and position of the logo are fixed. With the exception of business cards, the logo dimensions cannot be altered for any reason at all.



Application of standard CAF stationery.



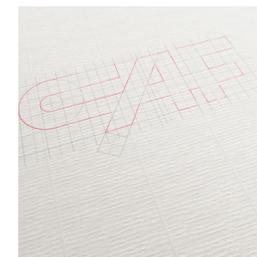
EXAMPLES

Modifications to the amount of information on a business card. Two colour printing; this is an example of stationery where the CAF logo is used without specifying the business unit.

Adaptations should be requested from the CAF Marketing department.

BUSINESS CARDS - VARIATIONS

The size and position of the logo are fixed. With the exception of business cards, the logo dimensions cannot be altered for any reason at all.



Application of standard CAF stationery.



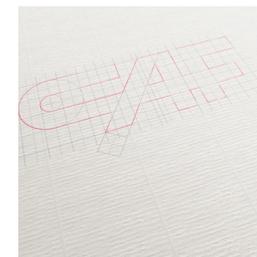
EXAMPLES

Modifications to the amount of information on a business card. Two colour printing; this is an example of stationery where the CAF logo is used without specifying the business unit.

Adaptations should be requested from the CAF Marketing department.

BUSINESS CARDS - VARIATIONS

The size and position of the logo are fixed. With the exception of business cards, the logo dimensions cannot be altered for any reason at all.



Application of standard CAF stationery.



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Aquí el texto.

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TITULO DEL DOCUMENTO

3



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- B** • Fase 2 **Aquí el texto.**
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- C** • Fase 3 **Aquí el texto.**
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TITULO DEL DOCUMENTO

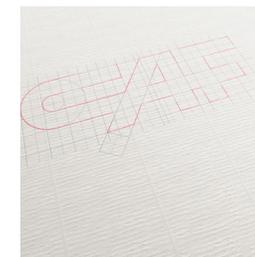
5

Our internal and external audience could easily receive communications from different partners in CAF.

This is a PowerPoint template, from which each user can design their own content, whilst maintaining certain elements as a common base (red title block above, font, slide footer, etc.).

CORPORATE PPT TEMPLATE

The standardisation of corporate presentations across the whole company provides consistency and generates an image of a solid, coherent and cohesive group.



PowerPoint presentations are sensitive documents, easily accessible and comparable between the various CAF partners.

Headquarters

J.M. Iturrioz 26
20200 Beasain, Gipuzkoa
Spain

